



# Undergraduate Research Symposium

## Visual Arts Evaluation Rubric

Name: \_\_\_\_\_ Presentation Title: \_\_\_\_\_ Total: \_\_\_\_\_/100 Rank: \_\_\_\_\_

Total Points Possible: 100. Each category is scored on a 1-5 scale, then multiplied by the weight listed in the table.

| CRITERIA                              | DESCRIPTION                                                                                                                                                                      | SCORE RANGE                                                                                                                                                                        | WEIGHT | WEIGHTED POINTS |
|---------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|-----------------|
| CONCEPT AND ORIGINALITY               | The clarity, depth, and originality of the central idea or research question explored through                                                                                    | 1 = unclear or derivative; 3 = clear idea but somewhat conventional; 5 = highly original, conceptually strong, and well articulated                                                | X5     | ____/25         |
| RESEARCH AND CONTEXTUAL UNDERSTANDING | Demonstrates understanding of relevant artistic, cultural, historical, or theoretical contexts. Artist shows evidence of inquiry, reflection, or research that informs the work. | 1 = minimal or no connection to research/context; 3 = some context evident but not well developed; 5 = deep understanding and strong integration of research into creative process | X4     | ____/20         |
| TECHNICAL SKILL AND CRAFTSMANSHIP     | Quality of execution, command of chosen media, attention to detail, and presentation.                                                                                            | 1 = lacks control or finish; 3 = competent execution; 5 = exceptional skill and control enhancing the conceptual intent                                                            | X4     | ____/20         |
| AESTHETIC IMPACT AND DESIGN           | Composition, form, use of visual elements, and overall aesthetic unity. The work demonstrates visual awareness and effective design principles.                                  | 1 = visually weak or incoherent; 3 = balanced but conventional; 5 = visually compelling and cohesive                                                                               | X3     | ____/15         |
| ARTISTIC STATEMENT/ABSTRACT           | Effectively summarizes the project's intent, process, and significance in clear, professional language appropriate for a research setting.                                       | 1 = unclear or incomplete; 3 = generally clear but lacks depth or focus; 5 = concise,                                                                                              | X2     | ____/10         |
| PRESENTATION AND PROFESSIONALISM      | Artwork is well-presented. Artist demonstrates professionalism and preparedness during presentation or Q&A.                                                                      | 1 = unprofessional or poorly presented; 3 = adequately presented; 5 = polished, confident, and professional                                                                        | X2     | ____/10         |

TOTAL POINTS: \_\_\_\_\_/100