## TALLAHASSEE COMMUNITY COLLEGE

In the News



November 18, 2013 - January 17, 2014

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## **Print Media**

Tallahassee Democrat . 4, 8, 9, 10, 11, 12, 21-23, 27, 37-38, 46, 52-53	Lincoln High School Newsletter ad
EDC Newsletter       8, 13         850 Magazine       30-34, 50         Capital Outlook       36         Wakulla News ad       45	Healthy Communities Register Now ad
Electronic Media	
TargetedNews.com	Community College Daily
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WCTV.com	Foster Folly News
WTXL	TheFloridaCurrent.com

## **Correctional Probation Students are Perfect on State Certification Exam**

**TARGETED NEWS** 

TALLAHASSEE, Fla., Nov. 15 -- Tallahassee Community College issued the following news release:

Once again, a basic recruit class (BRC) at Tallahassee Community College has achieved a 100 percent pass rate on the Florida State Officer Certification Exam. This time, it was the 32 members of BRC 409, who graduated in October from the correctional probation officer program at Pat Thomas Law Enforcement Academy (PTLEA), part of TCC's Florida Public Safety Institute.

This was the third correctional probation class to graduate through a partnership established in November 2012 between PTLEA and the Florida Department of Corrections. According to Andrea Blalock, criminal justice instructional coordinator, all three classes have achieved the 100 percent pass rate.

"We are extremely proud of these young men and women and the success rate they have achieved," said Blalock.

PTLEA is the only academy in Florida that trains correctional probation officers. Currently, individuals who want to enroll in the correctional probation officer program must have already been hired by the Department of Corrections as trainees. However, PTLEA expects to offer the program for self-sponsored students in the evenings beginning in June 2014.

For information about TCC's corrections and correctional probation programs, contact Andrea Blalock at (850) 201-7659 or blalocka@tcc.fl.edu.

#### **Campus Notes**

TCC student's essay wins award / Miranda's art in international gallery / Statewide awards for TCC TCC eager for Gadsden County input

By Doug Blackburn
TALLAHASSEE DEMOCRAT

#### TCC student's essay wins award

the Florida Developmental Education Association's Student Success Essay Scholarship Competition.

Murray's essay, "How Do I Measure Success?" had been selected for the \$500 scholarship. Marguerite Jones, scholarship committee chair for FDEA, said that the committee was impressed with Murray's consistently good grades and with the message of his essay. Murray, 44, is originally from Chattanooga, Tenn., and has lived in Tallahassee for five years. When he enrolled at TCC in January 2013, Murray had been out of school since 1992.

Steve Eric Murray, a student at TCC, is the winner of

#### Miranda's art in international gallery

TCC instructor Carlos Miranda, whose art work encompasses photography, painting and digital painting, was recently accepted as a member of a worldwide artist community exhibiting through the online branch of the prestigious Saachi Gallery of **London.** Miranda said that his participation in Saachi Online is the first time all of his work has been hosted at a single location. The wide reach of Saachi Online, and the fact that visitors may order prints of works, not only originals, expands Miranda's opportunities to reach art collectors and art lovers. In fact he has already sold his first print through the gallery. Miranda teaches several courses that are part of the graphic design and computer game design programs in TCC's Division of Technology and Professional Programs. The course that he finds connects most directly with his work as an artist is Photoshop. Miranda is also an independent filmmaker and cinematographer and served as director of the Tallahassee Film Festival's 48 Hour Film Contest in 2010.

#### Statewide awards for TCC

TCC received three awards at the 2013 Florida Campus Compact Awards Gala, held earlier this month at Palm Beach State College. The college won the Student Affairs Partnering with Academic Affairs Award for Connect2Complete (C2C), a program that connects students in developmental and college success classes with peer leaders, experienced students who attend the classes and help C2C students set goals, engage with college life, navigate college systems, access college resources and develop a commitment to leadership and service. TCC also won the Engaged Campus of the Year Award for the Florida College System and was runner-up in that category among all colleges and universities in Florida. The award recognizes "exemplary commitment to advancing the civic purposes of higher education, improving community life and educating students for civic and social responsibility."

Additionally, Lindsey Smitherman-Brown, assistant professor of humanities, received the Community Engagement Educator Award, which recognizes "significant contributions to the institutionalization of community engagement by inspiring a vision for service on the campus." Smitherman-Brown was honored for her work with faculty members to develop service-learning courses in her former post as TCC's service learning and civic engagement coordinator.

#### **TCC eager for Gadsden County input**

TCC has worked with numerous Gadsden County organizations to develop a tool that provides information about many of the community's educational, social and health services in an easy-to-use format. The third edition of the Gadsden Grants, Programs and Services (GPS) publication is available at schools, health department offices, Boys and Girls clubs, WORKFORCE plus, TCC's Quincy House and other sites. TCC is looking to update this tool and welcomes input from Gadsden County service providers. There will be a meeting for all current and interested Gadsden GPS partners in December. People interested in attending this meeting or receiving more information on the Gadsden GPS partnership should contact Lori Livingston at 558-3642 or livingsl@tcc.fl.edu.

## 2013-11-18 TCC partners with Plugged In Leadership

#### **PUBLICATIONAMERICAN TOWNS**

Tallahassee Community College's Division of Workforce Development and Tallahassee's Plugged In Leadership announce a partnership to create an exceptional and unprecedented leadership development environment in Tallahassee. The newly formed joint venture, the Leadership Academy of North Florida, will embrace opportunities

The inaugural class begins January 2014 for a 12-month program. Monthly meetings will be on site in Tallahassee and via teleconference on alternate months. Total investment for emerging leaders is \$1998 and for seasoned leaders is \$2398. The program takes a systematic approach to leadership development training by providing rigorous curriculum, assessments, coaching, mentoring, and evaluation.

The program includes emerging leaders (limit 30) who are young professionals, career changers, or those seeking leadership roles. The cohort of seasoned leaders (limit 20) will be executives, supervisors, or those seeking to leave a legacy of leadership and influence. The group will be diverse, creative, and multi-generational: the makings of an interesting mix of leadership thought and process.

The curriculum includes leadership topics from communication to problem solving, critical thinking, creativity, conflict resolution, emotional intelligence, and building a legacy by developing others.

If you would like to submit an application for consideration, please visit TallahasseeLeadershipInstitute.com or contact the TCC Leadership Institute at (850) 201-8760 or leadership@tcc.fl.edu. Applications will be accepted through December 20, 2013.

Plugged In Leadership is a partnership of Gabrielle Consulting, Inc. and Innovative Edge Consulting, Inc., both located at the Leadership Develop Center, 3035 Eliza Road, Tallahassee, FL 32308. Contact Gabrielle K. Gabrielli, Ph.D. at Gabrielle Consulting, (850) 321-8222 or gabrielle@pluggedinleadership. com. Contact Michelle L. Newell at Innovative Edge Consulting, (850) 421-3343 or michelle@pluggedinleadership.com.

Tallahassee Community College Workforce Development contact is Kimberly Moore, TCC Vice President, (850) 201-6061 or MOOREKI@tcc.fl.edu. Workforce Development provides job skills and other training for professionals in the area.

## 2013-11-19 TCC Model United Nations receives award at national conference

**AMERICAN TOWNS** 

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# Tallahassee, Fla. - Florida Board of Nursing Announces New Leadership

**Regional News** 

ADVANCED HEALTHCARE NETWORK

The Florida Board of Nursing announced the election of Lavigne Kirkpatrick BS, RN, as chair, and Linda Horton, PhD, EdD, MSN, RN, JD, as vice-chair.

Kirkpatrick has nearly 30 years of professional experience as a registered nurse in Florida. For the past 9 years, she has been with AVOW Hospice and is now the manager of external affairs. She served as a member of the Health Science Advisory Board for the Lorenzo Walker Institute of Technology and 1-Tech in Immokalee.

She received her AA degree from Tallahassee Community College, Associate of Science in Nursing from Broward Community College and a Bachelor of Science in Social Science from Florida State University.

Horton received her associate degree in 1994, Bachelor of Science in Nursing in 1996, a Master of Science in Nursing in Nursing Administration in 1999, a dual PhD/EdD in 2004, a Master of Science in Nursing in Women's Health in 2010 and a Juris Doctorate in 2012.

She is currently working on her PhD in educational leadership. She belongs to Sigma Theta Tau, National League for Nursing, the Society for Simulation in Health Care (SSHC), the Florida Healthcare Simulation Alliance and the Polk County Advanced Practice Nursing Association.

## TCC, area firms open Clean Energy Technology Center

By Dave Hodges
TALLAHASSEE DEMOCRAT

Tallahassee Community College and a group of area companies officially opened the Clean Energy Technology Center on Wednesday, a resource center for homeowners and others who want to learn more about ways to save electricity.

The unoccupied industrial building the partners chose at 3954 W. Pensacola St. near the college was refurbished, and the firms incorporated many of their energy-saving methods into it.

In addition, solar arrays produce 14 kilowatts of power — enough to meet the building's electric demand during the day, said Rob Olin, director of sales and marketing for Independent Green Technologies, one of the participating companies.

"This is a joint venture with TCC and it's really a big part of (president) Jim Murdaugh's vision to take his campus and zero it out and lead the way moving forward for energy conservation and sustainable energy," Olin said.

Other participating companies include energy audit firm EarthSteps, and TruSeal, which uses a polymer sealant to stop leaks in ductwork. Another company, Rejuvinair Inc., performs a cleaning procedure on airconditioning and heating systems to improve their performance. KB Studio is a web design firm and Shuler Architecture + Associates designs renovations and retrofits of buildings to make them more efficient.

Scott Balog, TCC's chief of staff, said working with Independent Green Technologies and the other firms is a "home run" for the college's energy initiatives.

"It makes perfect sense in working with Rob, working with his group. It aligns well with our strategic plan and our priority to be as efficient as we possibly can," Balog said.

For building owners and consumers, the center will have displays of energy systems and products.

## TCC student Steve Murray earns scholarship for winning essay

**By Matt Littlefield**SPECIAL TO THE CHRONICLE



Steve Eric Murray, a student at Tallahassee Community College, is the winner of the Florida Developmental Education Association's Student Success Essay Scholarship Competition.

Murray learned in early October that his essay, "How Do I Measure Success?" had been selected for the \$500 scholarship. Marguerite Jones, scholarship committee chair for FDEA, said that the committee was impressed with Murray's consistently good grades and with the message of his essay.

"He stated that he measures success by the positive actions he takes in life. He has a positive attitude and does not let unfortunate events hold him back from the things he wants to accomplish. He is a very motivated individual, and that is what helped us make the decision to choose Steve as a recipient for this scholarship," Jones said.

Murray, 44, is originally from Chattanooga, Tennessee, and has lived in Tallahassee for five years. When he enrolled at TCC in January of 2013, Murray had been out of school since 1992. However, returning to college as an adult student was not as difficult as Murray feared. "When you have good teachers, it takes the weight off of starting school again." Murray is working toward an Associate in Science degree in Business Administration and would like to have a career in the hotel industry.

Murray's developmental writing instructor, Ellenar Harper, is not surprised that he won the scholarship. "He rarely, if ever, missed class. He was a class leader, he participated in class discussions, and he was diligent about getting his work done. He usually completed his writing assignments several days before they were due, and he took the initiative to get additional help with his writing by visiting the Learning Commons and submitting to Smarthinking multiple times." Smarthinking is an online tutoring service that TCC makes available to its students.

Murray, who is now enrolled in College Composition (ENC 1101), described how he benefitted from Harper's course. "I learned how to open my mind and express myself. I also got back to the basics, like commas and parallel sentences." In addition to being a student, Murray is also a minister, and he feels that the class has helped him write better sermons.

## TCC hosts Building Legacies Luncheon to fund scholarship for women

**By Ysonde Jensen**SPECIAL TO THE CHRONICLE



Supporting women students at Tallahassee Community College was on the minds of a group of women from Leon, Gadsden and Wakulla counties as they gathered on November 5th at the Los Robles Woman's Club of Tallahassee for the Building Legacies luncheon. The luncheon marked a renewed effort on the part of the Tallahassee Community College Foundation to raise scholarship funds for women.

Ranie Thompson, TCC Foundation development officer, shared with attendees that the College is establishing the Building Legacies Scholarship, specifically earmarked for women over the age of 25 who have had a break in their education and want to begin again at TCC. Thompson explained that "these students in particular need scholarship support because of the often overwhelming demands already placed on them as mothers, daughters, and employees."

Audience members also heard from Pam Stewart, Florida's commissioner of education, who spoke about her vision and passion for the work she is doing. She indicated that at various points during her career she has been a trailblazer, but always with the support of many.

Stewart spoke to the importance of providing that same level of support for women in their educational endeavors, particularly women that have chosen to earn degrees in the STEM (science, technology, engineering and mathematics) fields. Freda King, TCC alumna and winner of the LeRoy Collins Distinguished Alumni Award from the Association of Florida Colleges, was the featured speaker. King shared her very personal story of how she was able to completely turn around her life of drug addiction and poverty, in large part through her enrollment at TCC. King earned her GED diploma and Associate in Arts degree at TCC and went on to graduate magna cum laude from Florida State University. She credits her success in many ways to the scholarships she earned at TCC.

King, who has established her own endowed scholarship at the College, urged audience members to contribute to the Building Legacies Scholarship fund in order to keep women from falling through what she called the "financial cracks."

"Scholarships are important to ensure our next generation is educated. I know I was not the only one who fell through the cracks, the financial cracks, and I believe there are some people today that fall into the cracks." In noting her support of the fundraising efforts, King concluded, "I have made it, I will continue to make it, and I want to help other people make it."

Anyone interested in helping to ensure that women like Freda King have the opportunity to return to school and to make a better life for themselves and those around them may consider making a donation to the Building Legacies Scholarship at TCC. To do so, please visit www.tcc.fl.edu/Foundation or contact Robin Johnston at 201-6067.

#### **Community Briefs**

Honeycutt's Next Book: 'Seasons Change'

#### **CHRONICLE**

BossWriterPublishing, LLC released Shirley Honeycutt's debut poetry collection, Mama's Kitchen back in June of this year, and she is ready to release her second poetry collection entitled, "Seasons Change." This book is full of exciting and motivational poems that influenced the author throughout her lifetime to motivate and inspire others with her encouraging words of poetry. This go round, Honeycutt digs a little deeper into her thoughts with inspiring this edition of poems to change lives as her recent title has. Seasons Change will be available for purchase June 2014. Mama's Kitchen is coming to **Tallahassee Community College** this December 2013. For more information on upcoming books from Shirley Honeycutt, please visit ShirleyHoneycutt.webs.com

## TCC faculty member's art reaches wider audience

By Matt Littlefield
TALLAHASSEE DEMOCRAT

Carlos Miranda has taught multimedia studies at Tallahassee Community College for 15 years. He has been an artist for even longer.

Miranda, whose work encompasses photography, painting and digital painting, was recently accepted as a member of a worldwide artist community exhibiting through the online branch of the prestigious Saachi Gallery of London. The artist said that his participation in Saachi Online is the first time all of his work has been hosted at a single location.

The wide reach of Saachi Online, and the fact that visitors may order prints of works, not only originals, expands Miranda's opportunities to reach art collectors and art lovers. In fact he has already sold his first print through the gallery.

"I am excited about this new prospect," he said.

Miranda teaches several courses that are part of the graphic design and computer game design programs in TCC's Division of Technology and Professional Programs. The course that he finds connects most directly with his work as an artist is Photoshop.

"I try to teach my students how to look at photo retouching and photo manipulation from an artistic point of view, not just as a software technique," said Miranda.

Miranda is also an independent filmmaker and cinematographer and served as director of the Tallahassee Film Festival's 48 Hour Film Contest in 2010.

The Saatchi Gallery is one of the most-visited art museums in London. It is an important forum for contemporary art, and has helped many young artists launch their careers. Saatchi Online allows a greater number of artists to exhibit and sell their work and attract the attention of art lovers and art collectors.

Miranda's work may be viewed at www.saatchionline. com/mirandac5540. For information, contact Carlos Miranda at mirandac.tcc.fl.edu or 201-8275.

## **TCC Offers Two Courses on Manufacturing**

**EDC COMMUNICATIONS** 

Tallahassee Community College's Division of Workforce Development is offering two manufacturing courses starting this fall.

"Introduction to Computer Numerical Control Machining" will provide participants with classroom sessions and hands-on equipment training.

The class meets from 6 to 10 p.m. and will begin Nov. 14, continuing through Jan. 27. Tuition is \$379 and all classes are held at TCC's Advanced Manufacturing Training Center.

The "Production Technician" course teaches the basic knowledge and skills applicable to entry-level through supervisor manufacturing positions. This 80-hour program is an instructor-led, web-based course that starts Dec. 3 and continues through Feb. 20.

The course costs \$399, with classes held at the AMTC.

"Our emphasis is on preparing students for careers, and completing these courses gives potential employees a lot of credibility in the manufacturing industry," said Bruce Batton, program manager of the AMTC.

For details or to register, contact the AMTC at 201-9720 or amtc@tcc.fl.edu, or visit www.tcc.fl.edu/AMTC.

## 2013-11-22 TCC to offer Introduction to Professional Diving course

**AMERICAN TOWNS** 

TALLAHASSEE, Fla. (November 22, 2013) Beginning in January 2014, the TCC Wakulla
Environmental Institute, in conjunction with the
Wakulla Diving Center, will offer a semester long
Introduction to Professional Diving course.

The training will be held at the Florida A&M University pool, in cooperation with the Florida A&M Aquatics Program. In addition to in-state or out-of-state tuition, as appropriate, the three-credit-hour course will have a lab fee of \$297. Applicants must take a swim test before beginning the course.

The 16-week multidisciplinary course will train students in the fundamentals of basic diving, with the opportunity to learn the elements of professional diving. Students will learn basic and advanced diving skills and receive training in life support tools, hose diving, side-mounts, closed-circuit re-breathers, and remotely operated underwater vehicles (ROVs). Upon course completion, students will become qualified as SCUBA open-circuit air and nitrox divers.

"This is an exciting, unique opportunity for students and will be the first of many yet to come at our Wakulla based Environmental campus as it continues to grow," said Bob Ballard, executive director of the TCC Wakulla Environmental Institute.

This introductory course will target students who wish to extend their skills in compressed-gas diving and have a desire to work underwater, with an appreciation of the underwater environment, its inhabitants and the life-support technology that enables workers to perform meaningful tasks. Career opportunities in this field include dive technologist, assistant dive instructor, dive master and dive instructor. Future courses are being developed to facilitate these career fields.

Among upcoming opportunities in Wakulla County will be the eventual diving exploration of the natural cave system and sinkholes that run under the TCC Wakulla Environmental Institute campus, possibly linking the campus to the Gulf of Mexico.

"As our courses continue to develop and our students become more professionally trained, the cave systems may prove to be ideal for the training of cave divers," said Ballard.

For information about the diving course, contact Kate Stewart, dean of the Division of Technology and Professional Programs, at (850) 201-8352 or stewartk@tcc.fl.edu.

## **Lilly Endowment Investing in Campus Ministries**

**INSIDE INDIANA BUSINESS** 

INDIANAPOLIS, Ind. - Lilly Endowment Inc. will award \$2.9M to 21 campus ministry organizations to enable hundreds of students at public universities across the United States to participate in life-shaping experiences. These experiences will help students draw on their faith commitments as they make choices about their future careers and encourage those students with spiritual and leadership gifts to explore potential calls to Christian ministry.

For more than 15 years, the Endowment has pursued strategic initiatives that help cultivate a new generation of Christian leaders. These efforts, which include the Endowment's Programs for the Theological Exploration of Vocation and the Council of Independent College's Network for Vocation in Undergraduate Education, have helped thousands of students at more than 175 church-related schools renew their commitments to their faith and encouraged them to follow calls into many forms of Christian ministry and service.

The Campus Ministry Theological Exploration of Vocation (CMTEV) initiative builds on this work by enabling campus ministry organizations at public universities to develop and expand their vocational discernment programs. Student program activities will include leadership development, peer minister training, seminars connecting faith and professional careers, mentoring, national and international mission trips, internships at partner churches, and vocational discernment retreats.

"It is vital for young people to have the time, space, and encouragement to explore questions about their faith and draw on the wisdom from their religious traditions as they make decisions about their future careers," said Christopher L. Coble, the Endowment's vice president for religion. "Campus ministry organizations are incredibly well-positioned to help college students develop as Christian leaders and discern whether they are called to ministry and service.

"We have been encouraged by the eagerness of campus ministries to build up programs that help students explore vocations in Christian ministry and service. This initiative will enable campus ministry organizations to play a more prominent role in identifying and nurturing a new generation of talented religious leaders for church and society," Coble said.

The Endowment piloted the CMTEV initiative in 2012 by awarding grants to five campus ministry organizations. Based on the success of those programs, additional campus ministries were invited to apply for grants of up to \$100,000.

The Endowment also has awarded a grant to the Fund for Theological Education to convene campus ministry teams annually for mutual learning and support and to develop virtual ways for campus ministries to share resources and information.

Grant recipients from the 2012 pilot and expanded invitational initiative include:

Wesley Foundation at Florida State University and Tallahassee Community College

Tallahassee, Fla.

\$100,000

## FAMU and Community Partners Deliver Thanksgiving Baskets to Families

**By Lanetra Bennett** WCTV

Tallahassee, FL - Tuesday's gloomy weather didn't stop college administrators and police officers from spreading good cheer, and perhaps more importantly a good meal.

As soon as Major Lewis Johnson and Officer Young with the Tallahassee Police Department handed local resident Melanie Newman a box filled with a turkey and all of the trimmings, she immediately screamed, "Oh my God. God bless your heart."

Newman was overwhelmed when expressing how much the Thanksgiving meal means to her. She says, "A whole lot, because I don't have the money to get me no Thanksgiving turkey with. This means everything to me."

FAMU's Interim President, Dr. Larry Robinson, Tallahassee Community College administrators, FAMU and Tallahassee Police, and other university and community leaders began their Tuesday morning by stuffing Thanksgiving baskets at FAMU's Gaither Gym for about 100 families in the community.

Tom Coe, the Interim Tallahassee Police Chief, says, "Everybody's in really good spirits. We got like a conveyor belt. We're putting stuffing in, mashed potatoes, gravy, turkeys. It's just really a nice event."

After assembling the meals, each one was personally delivered.

One woman said, "I thought I was forgotten about."

There was only one way those receiving the meals could repay those who gave them so much to be thankful for. The woman says, "Can I do something? Can I get a hug from y'all? Oh, thank you. God is."

The Thanksgiving basket stuffing and giveaway was spearheaded by FAMU academic advisor, Coach Ray Bellamy. He says this was his ninth year organizing the event at FAMU.

## The road less traveled, but becoming more crowded

By Ed Finkel
COMMUNITY COLLEGE DAILY

Jim Murdaugh spent about 20 years in law enforcement at the state, county sheriff and local police department levels while also serving in the Air Force Reserve. Tom Snyder served in the Air Force and became CEO of a company that split off from General Motors, where he had worked for many years prior.

Timothy Meyer worked in information technology and management for the provincial government of Ontario, Canada. Cindy Miles spent time as a medical technologist; Barbara Veazey started her career as a nurse; and Carrie Besnette Hauser worked as a Grand Canyon river guide and later in university fund raising.

All six are now community college presidents or chancellors, part of what some believe is a growing wave of leaders of two-year colleges who did not take the traditional academic path from professor to dean to provost and on upward. With the impending retirement of the baby boom generation during the next decade, those who took this road less traveled might become closer to the norm.

A passion to serve

The immediate steppingstone for Murdaugh to become president of Tallahassee Community College (TCC) in Florida was the 11 years he spent as assistant vice president of the Florida Public Safety Institute/Pat Thomas Law Enforcement Academy, which is part of TCC.

There, he forged a partnership with a local high school in economically depressed Gadsden County to propel seniors into careers as correctional officers. Murdaugh recalls the mother of one graduate who approached him after her daughter had found a job, bought a home for her grandmother, and worked to have her two younger siblings released from foster care.

The AACC Leadership Suite comprises programs designed to provide emerging and seasoned leaders with professional development and renewal opportunities.

"Her mother, with tears in her eyes, thanked me for moving her daughter into the middle class," Murdaugh says. "That changed me. While I loved what I did in training firefighters and corrections officers, I became drawn into the change a community college can make in the lives of people."

When Murdaugh's predecessor announced his departure not long afterward, several people suggested that he apply. Although he didn't follow the traditional path to become president, Murdaugh had a doctorate in public administration and a passion to make a difference in people's lives. So he took the plunge.

His fellow presidents among the 28 community colleges in Florida also appreciate a his different perspective.

"The feedback that I get is that it's almost like a breath of fresh air," Murdaugh says. "We are at a time in higher education where, like it or not, we need to be questioning different models and taking risks." Given the demographic trends, he says, "I'm not sure we have a choice other than to consider nontraditional backgrounds."

Tapping business leaders

Snyder, president of Indiana's statewide Ivy Tech Community College, agrees, and he sees the business sector as one possible source of leadership.

"We're sensing the value of business input into curriculums, which is a new concept for most faculty," he says. "There will be a mix of traditional and non-traditional candidates when we retire."

The child of a General Motors town, Snyder worked in missile systems development in the Air Force, which he left as a captain, then progressed up through the mid-level executive ranks at GM. He and others from the company bought out a unit of GM that became Delco Remy International, with Snyder as CEO.

## The road less traveled, but becoming more crowded....

continued

New AACC program will help sharpen leadership teams He retired in 2006, but the idea of becoming a community college president intrigued him when a couple of his peers in the business world had done so.

"I threw my CV over the transom, and that's how it all happened," Snyder says. "There was some interest in the search committee, which was equally if not weighted toward business people, who thought that as the organization was moving into the 21st century, a business person might be a good fit."

#### **Unusual roots**

Meyer, chancellor of Oakland Community College (OCC) in Michigan, started in academia, teaching botany at the University of Manitoba. He later served as an adjunct faculty member in the forestry department at Lakehead University in Ontario.

But Meyer took a long detour into provincial government—as senior manager for information technology and management leader for science programs—before becoming president of Sault College in Ontario.

New competencies for new (and seasoned) leaders "I started out doing research in forestry and ended up doing a lot of work in social policy and legislation," Meyer says, adding that he also helped lead government management restructuring and performance review. "I always had the classroom affinity. I was involved in research from the beginning and, later on, became involved in administration. It was a collection of those interests that actually represent more of a traditional university faculty member."

Meyer applied to lead Sioux College "because of both the ability to be part of the community and provide local leadership, while knowing that what one is doing is one of the more noble pursuits," he says. "It was basically opportunity that threw me into the situation; it was not my clear intention 40 years before that I said, 'I'm going to be a community college president.""

Given his nontraditional background, Meyer has found an open-minded attitude both at Sault College and OCC. "We had a detailed discussion around what are those skills and behaviors and traits that you could apply" from one type of role to another, he said. "It took the ability to articulate what I felt my leadership skills could bring to the table. It takes a level of awareness ... to be able to clearly identify that and be able to articulate it to the search committee."

Miles, chancellor of Grossmont-Cuyamaca Community College District in California, took a somewhat more traditional path after starting as a medical laboratory assistant and medical technologist. She taught math and directed the transition program at Paris Junior College (PJC) in Texas, went through the Community College Leadership Program at the University of Texas and later served as vice president for learning and academic affairs at the Community College of Denver and as president of Miami Dade College's Hialeah Campus.

In between, Miles—who also serves as a board member of the American Association of Community Colleges—detoured into program planning, fund development and evaluation for the League for Innovation in the Community College, where she gained a wider perspective on the world of two-year colleges and served as chief operating officer.

"Being the CEO of a college is running a business," she says.

AACC, universities to discuss leadership training Miles first considered pursuing leadership roles after her five-year stint at PJC when an administrator asked her if she had considered doing so.

"Along the way, people touch us and see leadership in us that we didn't see in ourselves," she says.

Miles' time as a medical technologist also has served her in leadership.

"You're having to cross-match blood because someone is dying on a table in the emergency room," she says. "It's a high-pressure situation that tempers you for the high-pressure job of being a CEO—attention to detail, attention to the outcomes."

## The road less traveled, but becoming more crowded....

continued

Preparing for leadership succession Her move from the League to the Community College of Denver, which got her onto the leadership track, is where Miles remembers encountering the most skepticism.

"I had never been a dean; I had never been a [department] chair. I was a risky candidate," she says. However, "I could bring those transferrable skills from my work at the League. ... Fundamentally, someone takes a chance on you, calls references who speak well of you. Who you touch in one place makes a difference in some other part of your life."

Veazey, the president of West Kentucky Community & Technical College, took an almost entirely traditional route after beginning her career as a public health nurse. From there, she began teaching nursing, then rose to chair, then dean of academic affairs and then 10 years later moved up to the presidency.

Grooming the next generation of college leaders At the outset, Veazey's ambitions never went higher than dean of academic affairs.

"In my mind, that position is pivotal to the success of your college," she says. "I thought of how important it was in developing faculty and being able to provide and encourage and try to obtain the equipment, technology and expertise in curriculum."

During her teaching years, Veazey began preparing for executive roles by obtaining a doctorate and entering a women's leadership program. And in nursing programs, "Faculty have such high standards because they have to—they're dealing with very difficult situations in clinical," she says. "They're meeting every day problems that you don't confront in very many teaching areas in a college, unless you're in that medical arena."

As nursing chair, Veazey gained experience in developing multiple partnerships with hospitals, nursing homes, public health agencies and mental health facilities.

"That was good preparation for me later on," she says. "Now, it's all about partnerships."

A fund-raising route

Hauser, who began as president of Colorado Mountain College on Dec. 2, has "ping-ponged back and forth between higher ed, and foundations that focus on higher ed," she says. Most recently president and CEO of Kauffman Scholars Inc. at the Ewing Marion Kauffman Foundation, Hauser has handled fund raising for Metropolitan State College of Denver and directed scholarships at the Daniels Fund. She's also been an adjunct at University of Denver, Colorado State and UCLA.

Senior staff can help new CEOs succeed
As an appointee to the state's higher education
commission, Hauser says she knows the overall
landscape well and has been on "college presidency
recruitment lists for a while." She had gone through
"presidential prep boot camps" for nontraditional
candidates, and Hauser says she knows the Colorado
Mountain's 12,000-square-mile service area well as a
mountain climber, backpacker and skier.

"Colorado is my home," she says. "I'm a former river guide. I see all these different tributaries coming in; it's a whole host of skill sets."

When applying for the presidency, Hauser faced tough questions about how she would build relationships with faculty and how well did she understand what they went through "in the trenches," she says. She credits Steve Jordan, current president at Metropolitan State, with helping to vouch for her, and she brought out her higher ed committee work to show her understanding of higher education issues.

There seems to be a growing recognition that quality college presidents can come from a nontraditional path, Hauser says.

"It probably still tips toward the traditional, but there's more room for folks who don't come up through the ranks," she adds.

## **MGSC Leaders Chosen for Executive Leadership Institute**

#### **TECHNEWS**

(Targeted News Service Via Acquire Media NewsEdge) MACON, Ga., Dec. 9 -- Macon State College issued the following news release: Middle Georgia State College administrators Dr. Sheri Rowland, vice president for enrollment management, and Dr. Stephen Svonavec, director of the Dublin Campus, have been chosen for the current class of the University System of Georgia's Executive Leadership Institute. The purpose of the yearlong program is to identify emerging leaders and help them hone skills and relationships that will prepare them for future high-ranking roles within the University System.

Each ELI participant is required to develop an action project that addresses a particular need at his or her institution. Rowland is working on a project to strengthen organizational structures and institutional values that deal directly with new and prospective students in various areas, including the financial aid process. With budget pressures making it difficult to hire more full-time faculty to expand degree programs, Svonavec decided to come up with a plan that helps identify business executives and others who have teaching potential and could become part-time faculty.

Rowland came to what is now Middle Georgia State in 2011 from Tallahassee Community College, where she was dean of enrollment management. She held several leadership positions while at TCC. Rowland is also the former director of enrollment services and research at Gulf Coast Community College. She earned her doctorate in education from Florida State University.

Svonavec joined the faculty of what is now Middle Georgia State in 2005, becoming Dublin Campus director in 2012. An associate professor of history, he also has taught at Texas A&M, Purdue, Floyd College, Francis Marion University and University of West Georgia. He holds a Ph.D. in U.S. history from Texas A&M.

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#### **Campus Notes**

TALLAHASSEE DEMOCRAT

TCC starts diving class

Beginning in January, the TCC Wakulla Environmental Institute, in conjunction with the Wakulla Diving Center, will offer a semesterlong introduction to professional diving course. The training will be held at the FAMU pool, in cooperation with the FAMU aquatics program. In addition to in-state or out-of-state tuition, as appropriate, the three-credit-hour course will have a lab fee of \$297. Applicants must take a swim test before beginning the 16-week course. For information about the course, contact Kate Stewart, dean of the Division of Technology and Professional Programs, at 850-201-8352 or stewartk@tcc.fl.edu.

## TCC wins 15 statewide communications and marketing awards

## By Lee Williams CHRONICLE

At the Association of Florida Colleges<sup>1</sup> (AFC) recent annual conference, Tallahassee Community College<sup>1</sup>s marketing and communications efforts were compared with state and community colleges from across Florida and TCC came away with multiple awards.

- · 1st place Poster (Eagle Style)
- · 1st place Postcard (Future Now or Miss You)
- · 2nd place Television ad (Wakulla Environmental Institute TV spot in partnership with TREW Media)
- · 2nd place Student handbook (Dual Enrollment Handbook)
- · 2nd place Postcard (Future Now or Miss You)
- · 2nd place Internet ad (Eagle Style Flash Ad)
- · 3rd place Logo redesign (Channel 22)
- · 3rd place Social media campaign (#1)
- · 3rd place Foundation piece (Playing Cards)
- · 3rd place Specialty advertising (Channel 22 Bag)
- · 3rd place Brochure (Statway or STEM)
- · 3rd place Annual report (Report to the Community)
- · 3rd place Promotional Video (Channel 22)
- · 3rd place Display board (WEI banner)
- · 3rd place Television ad (Rock Climb TV spot in partnership with TREW Media)

"It means a lot to our staff," said Alice Maxwell, TCC director of communications, "because these awards were judged by our peers. They understand the unique challenges and opportunities TCC faces and so to be recognized by those who do similar work is significant."

The Office of Communications and Public Information connects with a variety of audiences across a range of mediums including television, print, radio, outdoor media, publications, brochures, fliers, social media and online advertisements. To watch TCC22's latest original programing, visit www. youtube.com/yourtcc22.

Since 1949, the AFC¹s mission and purposes have grown in scope as has the Association itself. It has become the most inclusive higher education organization serving any college system in the nation. The AFC is the only organization which represents all employees, presidents, and trustees associated with a college system. Today, all 28 of Florida's colleges support the work of the Association through institutional dues as do nearly 8,500 regular and retired members through the sharing of their talents, time and energy.

## TCC, partners to present leadership training in January

By Dave Hodges
TALLAHASSEE DEMOCRAT

Registration is underway for a new leadership training program offered by the Leadership Academy of North Florida, a partnership of Tallahassee Community College's Division of Workforce Development and training provider Plugged In Leadership.

The 12-month program begins in January and consists of sessions on site in Tallahassee and by teleconference on alternate months. The deadline to sign up is Jan. 5.

Kimberly Moore, TCC's vice president for workforce development, said the program is designed to serve two distinct groups of trainees — those who are emerging leaders at the early stages of their careers, and seasoned leaders with three to five years or more of management experience in their organizations.

Each participant's course content will be tailored to that individual. "We are going to assess that leader up front to determine what that leader's needs are," Moore said.

That customized approach will be supplemented with coaching, mentoring and evaluations, which are also included.

While leadership development is available from other sources in the area, the Leadership Academy of North Florida sessions are curriculum based.

Among the topics covered are critical thinking, effective communication, problem solving, conflict resolution, emotional intelligence and building a legacy by developing others.

"Leaders evolve over time and we all end up developing what we have as strengths," Moore said. But organizational situations change, as do the demands on their leaders. Individuals who face that must adapt. Plugged In Leadership is a partnership of Gabrielle Consulting Inc. and Innovative Edge Consulting Inc. Their owners, Gabrielle Gabrielli and Michelle Newell, respectively, have extensive experience in providing leadership training for public and private-sector clients.

To apply, visit TallahasseeLeadershipInstitute.com or contact the TCC Leadership Institute at 201-8760 or email leadership@tcc.fl.edu.

# TCC Division of Workforce Development to Offer Software Certification and Information Technology Courses in January

**TECHNEWS.COM** 

TALLAHASSEE, Fla., Dec. 16 -- Tallahassee Community College issued the following news release: Tallahassee Community College's Division of Workforce Development is offering three software certification and information technology courses in January.

The Adobe Certification Series will give students the opportunity to earn industry certifications in both Adobe Photoshop and Adobe Dreamweaver. The course will be held January 27 through April 23, on Monday and Wednesday evenings from 5:30 to 9:30 p.m. The course costs \$198 and will be offered at the TCC Capitol Center, located at 300 West Pensacola Street in downtown Tallahassee.

The Microsoft Certification Series will prepare students for industry certifications in both Microsoft Excel and Microsoft Word. The course will run January 28 through April 24, on Tuesday and Thursday evenings from 5:30 to 9:30 p.m. The course costs \$198 and will also be held at the TCC Capitol Center.

The ASP.Net Programming course consists of 15 weeks of training for IT professionals who have at least one year of programming experience. This hybrid course will require students to complete coursework independently and attend an instructor-led lab once per week. Orientation for this course will be held on Tuesday, January 21st from 5:30 p.m. to 6:30 p.m. Weekly labs will be held each Wednesday evening from 5:30 p.m. - 9:00 p.m. from January 22nd through May 14th. The course fee is \$995, and the lab will be held in the Center for Workforce Development on TCC's main campus at 444 Appleyard Drive.

"This is a great opportunity for the community to learn software and programs that are considered industry standards in today's professional environment," said Kimberly Moore, TCC vice president for workforce development.

For more information contact Amy Combs, program coordinator for Information Technology, at (850) 201-8760 or combsa@tcc.fl.edu.

#### TCC launches Tallahassee Leadership Institute program

WTXL.COM

TALLAHASSEE, Fla. (WTXL) -- Looking to grow in your job or in a new career field?

Tallahassee Community College's Division of Workforce Development is teaming up with Plugged In Leadership for a new leadership development program.

According to the program description, the classroom- and digital-based program will "take a systematic approach to leadership development by providing rigorous curriculum, assessments, coaching, mentoring, and formative and summative evaluation."

The program is open to "emerging leaders" (young professionals, career changers, and those seeking leadership roles), and "seasoned leaders" which include executives, supervisors, and those wanting to redevelop leadership ideals and experience.

The deadline to apply for the program is January 5, 2014. For more information, visit TallahasseeLeadershipInstitute.com.

VIDEO: Michelle Newell and Kim Moore, Vice President of Tallahassee Community College Workforce Development, appeared Wednesday on WTXL ABC27 Sunrise to talk about the new program.

## Military Advanced Education Magazine Releases 2014 Guide to Military-Friendly Colleges and Universities

Military Advanced Education Rates Military Friendly Policies of Nearly 500 Colleges and Universities

**PRWEB** 

Continuing its tradition as the leading journal of higher education for servicemembers, Military Advanced Education (MAE) – a KMI Media Group publication, has released its 2014 Guide to Military-Friendly Colleges & Universities. The Guide is available in MAE's December issue and online at http://www.mae-kmi.com. A list of included institutions by state follows the end of this release.

Published since 2005, MAE serves armed services education service officers (ESOs), transition officers (TOs), and other top level commands who work with servicemembers, veterans, and their families during active duty, transition, and post-transition to optimize their armed forces educational benefits.

The Guide presents results of a questionnaire of the military-friendly policies enacted at nearly 500 institutions including private, public, for-profit, not-for-profit, four-year, and two-year colleges. From community colleges to state universities, online universities and nationally known centers of higher learning, MAE's 2014 Guide to Military-Friendly Colleges & Universities arms students with information about institutions that go out of their way to give back to our men and women in uniform.

Now in its seventh year of publishing its Guide to Military-Friendly Colleges and Universities, MAE was the first publication to launch a reference tool of this type. This year, institutes were evaluated on their military culture, financial aid for veterans, flexibility, on-campus support and online support services. Each school's performance rating by category is represented by an easy-to-recognize dashboard. This will enable prospective students to quickly target schools that are strongest in the military-friendly policies that are most important to them, and then put these in context with other academic or career considerations.

**FLORIDA** 

Art Institute of Fort Lauderdale Fort Lauderdale

Art Institute of Jacksonville Design Jacksonville

Art Institute of Tampa Tampa

Barry University Miami Shores

Broward College Fort Lauderdale

Embry-Riddle Aeronautical University - Worldwide Daytona Beach

Erwin Technical Center Tampa

Everest University Online \* Tampa

Florida Institute of Technology Melbourne

Florida National University Hialeah

Golf Academy of America Orlando

Keiser University Fort Lauderdale

Miami International University of Art & Design Miami

Saint Leo University Saint Leo

St. Petersburg College St. Petersburg

St. Thomas University Miami Gardens

#### Tallahassee Community College Tallahassee

The University of Tampa Tampa

Ultimate Medical Academy Tampa

University of South Florida Tampa

University of West Florida Pensacola

## Jim Murdaugh: EDC leads Tallahassee toward the future

By Jim Murdaugh
TALLAHASSEE DEMOCRAT

It's an honor to serve as chair of the Economic Development Council of Tallahassee/Leon County, an organization that has made a positive impact on our community for more than 15 years.

I feel fortunate to serve as both president of Tallahassee Community College and chair of the EDC during this exciting time in our region. Not only are our governmental, educational, community and business leaders communicating and collaborating better than ever before, but this collaboration is charting a possibly historic future for our region.

The EDC was established in 1998 as a public/private partnership between the city of Tallahassee, Leon County and private investors who are committed to establishing a competitive business climate resulting in job creation. The EDC, which is a program of the Greater Tallahassee Chamber of Commerce, works closely with city and county officials, business owners, CEOs, entrepreneurs and community leaders in identifying economic development opportunities that will bring jobs, investments and sustainability to our region.

The EDC focuses on three main areas: entrepreneurism, business retention/expansion and new business recruitment. These are the foundations for strengthening our community and allow us to be laser-focused in our strategy for enhancing our region's economic climate.

- Entrepreneurism. It's a privilege to follow in the footsteps of the previous EDC chair, Karen Moore, who helped establish the framework for the rapidly growing entrepreneur-based initiatives taking place in our region right now. There are a number of programs geared toward supporting start-up companies, including the EDC's Entrepreneurial Excellence Program, as well as the county-led business incubator set to launch in the spring of 2014. These initiatives will help new businesses get a good start and provide the support, resources and infrastructure needed to keep them local.
- Business retention/expansion and business recruitment. A key component of economic development is marketing a region's competitive assets. Tallahassee's strengths are its highly educated workforce, engaged hightech industry, transportation and communications infrastructure, and world-renowned research institutions.

The EDC leverages these strengths and partnerships each day in conversations with local and state officials, site consultants and CEOs. These competitive advantages are ensuring that Tallahassee is able to retain businesses that support our community and employ our residents, while also being looked at as a destination of choice for new businesses.

Through product development, marketing, research, technical and business assistance, oversight of industry sector initiatives and advocacy that strengthens the competitive advantage of the region, and collaboration with our public and private sector partners, the EDC serves the needs of our business community and creates opportunities for our graduates and our children to stay in Tallahassee.

The commitment to fund economic development through partnerships with local, state and federal government, the significant support from area school districts and higher-education partners, and the forward-thinking vision of the private sector are unrivaled in most markets our size. This commitment has put us on the verge of a game-changing economic development opportunity in our region.

The Imagine Tallahassee initiative currently taking place will provide solutions for sustainable job creation and economic growth and a vision for the future of our community, as part of the overall penny sales tax extension. With the support of the EDC and Greater Tallahassee Chamber of Commerce, it has the potential to make our community one of the most innovative and competitive in the world.

I hope that you will support this vital initiative to help ensure that Tallahassee and the Leon County area reach their economic, cultural and educational potential.

We have a talented and experienced EDC executive team in place, led by President/CEO Sue Dick and Executive Vice President Kyle Touchstone, who I'm confident will help lead our community to a better tomorrow. I look forward to working with them, along with Chamber Chair Ed Murray, to identify ways to make the capital region even more competitive through the attraction of new capital, job creation, investment, and opportunities for our local businesses and residents.

# **Big Bend Minority Chamber Of Commerce Celebrates One Year Anniversary**

**WCTV** 

Tallahassee, FL- On Tuesday, December 17, 2013, the Big Bend Minority Chamber of Commerce (BBMC), a leading provider of grassroots business development in the North Florida region, celebrated a successful first year of service to the Big Bend region. The celebratory event took place at the Challenger Learning Center in downtown Tallahassee.

The evening's celebration brought together more than 100 attendees from various industries and public offices. The program included special awards to strong supporters of the organization such as Capital Regional Medical Center, named Outstanding Founding Corporate Sponsor and a video presentation which featured local business and community leaders. Attendees had a chance to hear from **Dr. Jim Murdaugh, President of Tallahassee Community College,** City Commissioner Andrew Gillum, small business owner Gina Kinchlow, of Kinchlow & Co. Small Business Consulting and many more as they congratulated and applauded the BBMC on its first year of accomplishments.

"We broke new ground when we established this organization just one year ago. As we move into our second year, we continue to support, organize and advocate on behalf of small businesses across this region" stated Sean Pittman, BBMC Founder and Chairman. He further stated "our members represent some of the most viable and growth oriented business enterprises in North Florida. We couldn't be more proud of the work that we have done and look forward to future growth and opportunities."

In its first year of existence, the Chamber has exceeded its membership goals by twenty five percent. As the organization enters its second year, it is invigorated by the show of support from local business entrepreneurs. The BBMC's first year success is highlighted by the more than \$50,000 in corporate membership commitments from organizations such as the Tallahassee Democrat and ABC 27 presented at this year's reception to support the organizations 2014 agenda.

The BBMC is a regional business organization serving Leon, Gadsden, Franklin, Jefferson and Wakulla counties as the gateway to opportunity for business growth and development. For more information on the BBMC, please visit www.mybbmc.org.

## **Funeral Service Set For Former Lincoln High Principal**

WCTV

Freeman D. Lawrence, the last surviving principal of the original all-black Lincoln High School in Tallahassee, has died aged 95. News of his death has been circulating through old Lincoln High Alumni throughout the day. Mr. Lawrence passed on yesterday. He was the recipient of the Tallahassee Urban League, Inc.'s Legend Award in 2012, and was featured in Tallahassee Community College's African-American History Calendar in 2010. He has been credited for the integration of the school system in Leon County going as smoothly as it did.

Mr. Freeman Delano Lawrence was known as a man who gets things done. Mr. Lawrence served in World War II before receiving his undergraduate and graduate degrees from FAMU in 1947 and 1953, respectively.

He began his teaching career in Live Oak and Quincy, Florida, before returning to Tallahassee. After his return he taught at Barrow Hill Elementary/Junior High School and later moved on to teach at Lincoln High School. He was the last principal of the formerly all-black Lincoln High School, which was closed in 1967. After the integration process was complete, he became principal of the newly created Lincoln-Griffin High School and later of Nims Middle School before retiring in 1978.

Dr. Rosalie Hill, director of the Tallahassee Girls Choir, has known Mr. Lawrence for more than 50 years and credits him with much of the school system's success in the integration process. "Freeman is responsible for integration in the school system being as relatively smooth as it was. He is a critical thinker and was always able to remind us of what we should really be focused on."

Mr. Lawrence touched many lives at Lincoln High School. His alumni include doctors, lawyers, humanitarians, and numerous educators, including Dr. Henry Lewis, III, and Dr. Fred Gainous. Mr. Lawrence was recognized for his service by FAMU when he received the Distinguished Alumni Award in 1996. He and his wife of 66 years, Thelma Gaines Lawrence, also a retired school teacher, still reside in Tallahassee. He was a member of Bethel A.M.E. Church.

## From the Publisher

## Evolve with the Times ... or Become Extinct

In an average month I'm asked several times if I feel printed magazines are fading away ... or are dead and don't have the sense to lay down. Based on very firsthand experience, print magazine publishing in Northwest Florida is doing just fine. I know there is a good flow of blood coursing through our veins — I also know that five to seven years ago we consciously made the decision to evolve and broaden the base of services to complement the emergence of new technology available to every business in today's rapidly changing world. And we have consciously developed a relationship with a younger professional demographic.

Let me share some facts about a global company that didn't see or recognize the writing on the wall and chose not to evolve and make some fundamental changes in its business — and today is scrambling to stay alive.

BlackBerry — the gold standard at one time for mobile email combined with cellular communications — recently slashed its workforce by 40 percent, stopped selling its products to the consumer market and has begun a desperate search for an investor who will purchase its assets. The bottom line: Apple Inc. and Samsung Electronics have assumed their market share, leaving BlackBerry in a very difficult situation.

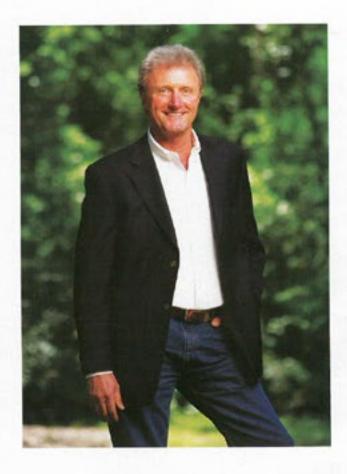
I know many BlackBerry diehard disciples who have resisted moving to smartphones, remaining loyal to the hard keyboard. Today, they're left seeking legacy models in hopes of delaying the inevitable switch to the touch-screen smartphone.

At one time BlackBerry owned 50 percent of the phone market that handled email, and currently its market share has fallen below 3 percent. At its peak, 12,700 people were part of the \$80 billion organization. Today, company executives are looking to just get their assets sold.

There is a very strong message and lessons to learn from seeing this business fall from top to bottom: Never be complacent with where you are today. Always look for and be aware of the trends in an ever-changing marketplace. Be committed to constantly adjusting your business plan to meet your customers' needs and demands. Continue to learn more about the industry you are in through B-to-B trade publications and industry conventions where "what's on the horizon" is being addressed all the time.

So many factors contribute to the demise of a business — and not being willing to make change is at the top of that list.

On another note, a Day of Dialogue For Women-About Women-By Women will be presented by Tallahassee Community College



Workforce Development Leadership Institute in February. This initial gathering of 80 to 200 women from a cross section of the community will explore the characteristics, qualities and values that allow women to reach their highest potential in their personal and professional lives.

There will also be a keynote address by Nancy M. Carter, PhD., Catalyst Inc.; a review of women and organizations that have demonstrated resilience in difficult times; break-out groups to examine individual stories and priorities. An initial compilation of this information will help to develop a new vision for women's programs and services at TCC.

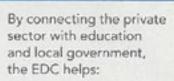
Please contact the TCC Center for Workforce Development office for more information, (850) 201-6200.

BRIAN ROWLAND browland@rowlandpublishing.com

t's truly an honor to be chosen to lead the economic development initiatives in our community as chair of the Economic Development Council (EDC) of Tallahassee/Leon County, I feel fortunate to serve as both president of Tallahassee Community College and chair of the EDC of Tallahassee/Leon County during this unique and exciting time in our region. Our communities across the Panhandle are at a collective tipping point in their reinvention and advancement. We must continue our efforts - in Leon County and across the region — to plan strategically for future growth and development of local business and industry, to support new ideas and innovation emerging in our communities. colleges and universities, and to recruit companies outside of North Florida to relocate here bringing with them a significant number of jobs, investment and opportunities for our residents.

The EDC of Tallahassee/Leon County focuses on enhancing three main areas: en-

trepreneurism, business retention/expansion and new business recruitment. These areas form the foundation for strengthening our community and allow us to be laser-focused in our strategy for enhancing our region's economic climate. The benefits inherent in being the capital city of the country's fourth most-populous state serve as a springboard for collaboration between three excellent higher education institutions, actively engaged local government and a resilient business community that turn good ideas into profitable ventures. The EDC works closely



- » Foster entrepreneurialism
- » Advance local businesses
- » Grow targeted industry sectors
- » Attract innovative companies to our area
- » Create a competitive business climate



Jim Murdaugh

with city and county officials, business owners, CEOs. entrepreneurs and community leaders in identifying economic development opportunities and projects that will bring jobs, investments and sustainability to our region. We are a program of the Greater Tallahassee Chamber of Commerce and work collaboratively to not only recruit and retain business, but to also ensure there is support, infrastructure and resources to help new and existing businesses thrive.

We are on the verge of

a game-changing economic development opportunity in our region. Earlier this year, representatives from the City of Tallahassee, Leon County, business owners and numerous other strategic partners assembled to support a framework for sustainable job creation and economic growth and a vision for the future of our community through an effort called IMAGINE Tallahassee. A true community-wide initiative, IMAGINE Tallahassee offers citizens the opportunity to identify economic development strategies, weigh in on capital investment decisions, give feedback and share their ideas related to Tallahassee's future. And with the support of the EDC and Greater Tallahassee Chamber of Commerce, it has the potential to make our community one of the most innovative and competitive in the world.

There is so much potential in our region and surrounding counties. We have world-class research facilities, an enviable commercial transportation infrastructure,

a skilled and educated workforce, nationally-recognized institutions of higher learning, and our region offers a quality of life like no other. The commitment to fund economic development through partnerships with local, state and federal government, significant support from our area school districts and higher education partners and the forward-thinking vision of the private sector is unrivaled in most markets our size. Through product development, marketing, research, technical and business assistance, oversight of industry sector initiatives and advocacy that strengthens the competitive advantage of the region, and collaboration with our public and private sector partners, the EDC seeks to serve the needs of our business community and create opportunities for our graduates and our children to stay in Tallahassee.

On behalf of the EDC Board of Directors, investors and executive team, I pledge to you our continued efforts to help our region reach its potential through the attraction of new capital, job creation and support for local businesses. I invite you to invest with us as we shape and develop our community. The future is bright.

Sincerely,



Jim Murdaugh, Ph.D. Chair, Economic Development Council of Tallahassee/Leon County



## Nurturing students through an in-house incubator program

Supporting Florida State's "Entrepreneurial University" initiative, The
Jim Moran Institute for Global Entrepreneurship is committed to providing
all Florida State students with opportunities to start and run their own businesses.
A cornerstone of this commitment is the
InNOLEvation Accelerator, which is
currently ranked 8th in the Americas and
16th in the world by the University Business Incubator (UBI) Index.

Located in the College of Business' Rovetta Building, the incubator provides office equipment and facilities, as well as coaching and mentoring, free of charge to students eager to grow their businesses while attending college. Drawing on the talents of faculty and business volunteers called "Entrepreneurs-in-Residence," the incubator accommodates four resident businesses and a host of virtual businesses for up to one year (renewable annually).

One of the incubator's major initiatives for the 2013–2014 academic year is the addition of regularly scheduled, onsite mentoring sessions from business executives and experienced entrepreneurs. The partners and associates of Carr, Riggs & Ingram championed this concept and became the first mentors of the program.

The InNOLEvation Accelerator is looking for partners who are interested in supporting entrepreneurial-minded students. If you are interested, contact The Jim Moran Institute at jmi.fsu.edu/ Contact-Us. Your creation

#### January 15

Chamber One-on-One Program Confidential, no-cost consultations with Director of Outreach through the Greater Tallahassee Chamber of Commerce.

#### February 5, 19

Chamber One-on-One Program Confidential, no-cost consultations with Director of Outreach through the Greater Tallahassee Chamber of Commerce.

#### February 7

Florida State InNOLEvation Challenge Top 10 Finalists Announced

#### February 11

NFL SBEP Final Class and Closing Ceremonies: Covering technology, exit strategy and succession planning Closing ceremony is at The Challenger Center.

#### ONGOING EVENTS

CEO Peer2Peer Groups

The Ilm Motan Institute facilitates very structured and strategic groups for local business owners. Exclusive to presidents and owners of established businesses, the groups provide an avenue for sharing insights about challenging situations, topical issues and solutions to problems with peers. Each group consists of like-type, non-competing businesses, and new groups are formed year-round. Visit jmi Issuedu to find out how you can become a part of a group

#### UPDATE - NORTH FLORIDA SMALL BUSINESS EXECUTIVE PROGRAM

Designed for non-profit and forprofit businesses, this intense, fast-paced program has helped 23 established businesses get a better understanding of where they want to go with their business and how to get there. Class content has covered time management, strategic planning.

accounting and financials, financing growth, management, operations and human resources. One participant has used the class worksheet, "Answers to Market," to truly drill down on their company's performance/position in the marketplace. For more information on the next class, visit off imi fsuedu

THE JIM MORAN INSTITUTE SUPPORTERS INCLUDE:













VISIT NFL.JMI.FSU.EDU FOR MORE INFORMATION

# TCC's Wakulla Environmental Institute

How this environmentally and economically savvy game changer plans on saving Wakulla County

BY CHAY D. BAXLEY

ife in Wakulla County hasn't been easy over the last decade. Rattiled by the Great Recession of the mid-to-late 2000's, this small community has had to face the hardship of a dying oyster industry head on. For many, the changing tides have made traveling to Tallahassee in search of increased economic opportunity, as well as viable employment options, an absolute necessity.

But the winds of fate may be whistling through this sleepy community faster than many folks realize.

Tallahassee Community College's newly designed Wakulla Environmental Institute — scheduled to open to students in the fall of 2014 — is a real game changer for the region. If successful, the school not only carries the potential to put a fresh stream of well-informed, highly skilled workers and entrepreneurs into the local economy, it also has the power to impact a little thing called "ecotourism."

#### Academics and the Importance of Aquaculture

The plan, which was originally conceived 15 years ago by Bill Law, former president of TCC, is for the Institute to offer two-year Associate of Science degrees in an array of ecologically responsible fields. Throughout their schooling students will receive onsite training, though the majority of their course

work will actually be done online. Degree options will include Hospitality and Tourism Management, Aquaculture Management, Parks and Leisure Services Technology, Agribusiness Management and Recycling.

"These [majors] are designed for once they get out, once they graduate, to go right into a job," explained WEI Executive Director Bob Ballard.

For Ballard, who described the Institute's role as a "one-stop shop for all things environmental," the mission behind WEI is really quite simple: to preserve a way of life while staying in tune with the changing times.

"What I envision is the sons and daughters of oystermen who want to start their own business but aren't quite sure what they want to do," said Ballard of the Institute's prospective student population. "They love what dad did and granddad did, but they don't see a future in that, though they want to carry on the tradition. How do you do that? You do aquaculture. You do aquaculture oysters."

Oyster farming, or oyster aquaculture, is a well-established method of maritime harvesting, and will thus be one of the most well equipped areas of study at WEL The practice itself is an ancient one, with ties as far back as the Roman Empire. Today, politics are a tad more involved, but the basic principals are the same. After obtaining a lease from the governor and Florida Cabinet for state-owned submerged lands, the oyster seeds are purchased from a hatchery — of which there are three of in Florida — and placed in anchored plastic cages. When rotated and monitored once weekly, the oysters have a 90 percent chance of growing to adulthood within 10 to 12 months. Compared to the reported one in a-thousand that survive through adulthood in the wild, the jump is startling.

It's just the sort of innovation that Wakulla County needs — and that WEI can deliver. According to a 20x2 report by the Florida Department of Agriculture and Consumer Services, the Apalachicola syster population can be, and frequently has been, depleted by a number of factors, often including climatic conditions, water quality, drought and flood events, catastrophic storms and hurricanes, natural mortality from diseases and predation, and fisheries.

Oyster aquaculture can help control those variables.

Since oysters operate under a natural filtration system, the process of oyster aquaculture has practically no negative environmental impact and can often help promote an even healthier ecosystem — making oyster aquaculture the environmentally and economically preferred method. A truth some Wakulla residents like Leo Lovel, owner of Spring Creek Restaurant in Grawfordville, have already found out for themselves.

Together with his wife and two sons, Lovel has owned, operated and supplied much of the seafood to his eatery for the last 30 years. But after a series of natural disasters and stricter regulations hit the Gulf Coast, business was suffering.

"We had the restaurant, but what we started to look for was something that could supplement our income so that

GREENER TRAINING Green Guide O

Green Guide Certificates will be one of the key courses offered at WEL Currently available through TCC's Wakulla Center, the 90-hour certificate program is designed to educate nature enthusiasts and entrepreneurs alike. The program emphasizes general guidelines and skills for anyone interested in owning an environmental-based business should know.

we could survive the economy," said Lovel. "Oysters got scarce. They got so expensive we could hardly serve them."

Though the process of oyster aquaculture is familiar overseas, and is routinely used on the northeastern coast of the United States, it had never been attempted within the 850 region.

But Lovel and his family took a chance, and the gamble paid off.

"All of it was done as an experiment," shared Lovel. "In other words, we had the opportunity to get ten thousand oyster seeds and we designed cages to put them in and then we planted them in different ways."

Spring Creek Restaurant is just beginning to see the fruits of those labors, but Lovel's success gave Ballard the proof he needed.

#### Conservation and Ecotourism

The sprawling 158 acres comprising WEI's campus are located 10 miles southwest of Wakuila Springs State Park off U.S. 319. The land exemplifies old Florida's untouched natural heritage by paying homage to a number of distinct ecosystems throughout the property's boundaries. Purchased from a private owner on April 1, 2013, strong pine trees, rugged brush and a varity of wildlife cover the terrain.

The land also boasts two connected sink holes, each with a unique ebb ind flow that seem somehow related to the Gulf of Mexico's tidal currents. Extensive diving studies are currently underway to verify the link.

"The reason Wakulla Environmental Institute is here is that we're surounded by a million acres of conservation land," explained Ballard on IOC's Wakulla location choice. "There's not many places in the United itates, especially in the southern 48 states, that have a million acres located right together."

It's a feature Ballard hopes will entice not only prospective students o visit WEI's campus, but also vacationers looking for a back-to-nature ispired getaway.

"We've got the Gulf of Mexico at our back door, these million acres and hey'll come for Disney — but they'll stay for the real Florida," beamed tallard. "We're excited about than."

And others are, too.

Felicia Coleman, director of Florida State University's Coastal and Marine Laboratory, has been a guiding light in establishing the academic vision of WEL According to her, careers in oyster aquaculture aren't the only promising thing to come out of the Institute's "fabulous" location choice.

"The other types of jobs that are important in Wakulla County are in tourism," said Coleman. "That means training people to understand how to limit their ecological footprint on those environments. Wakulla County is in a fabulous position, not just for this Institute, but also for providing the sorts of things [and services] that this Institute can."

Ecotourism is a major component to WEI's future success. The ultimate goal of the Institute is to draw in 200 families from around the world to Wakulla County each year by emphasizing outdoor adventures and educational experiences. Things on the menu include kayaking and airboat tours, deep sea fishing and the chance to stay overnight in a real life (and air conditioned) tree house. Over a hundred potential excursions are in the works, and all carry the potential to draw in a very broad clientele.

Once demand for WEI's ecotourism exceeds the capacities of the county's local lodging facilities, a 200 room hotel and spa will be built on the campus grounds and run under the management of WEI's student population majoring in Hospitality and Tourism Management.

Locals, including Tammie Barfield, president of the Wakulla County Chamber of Commerce and co-owner of Bay Leaf Market in Crawfordville, are excited about what that could mean for the county's economy.

"I can't pretend to know exactly what the impact will be in terms of ecotourism," admitted Barfield. "But our county is really ripe for expansion in that area. The key is to retain the natural qualities of our county and promote our coastal location and everything there is to see and do here, and that's what WEI's certification program will train those graduates to do."

#### NATURAL ADVANTAGE

Students at the soon-to-open Tallahassee Community College Wakullu Environmental Institute valil learn skills they can put to work immediately after graduation, boosting environmentally based businesses.



# Florida College System chancellor a finalist to become president of Missouri-based nonprofit college

**By Denise Amos**JACKSONVILLE.COM

Randall Hanna, chancellor of the Florida College System, is one of two finalists competing to lead Columbia College, a nonprofit Missouri-based college that has 34 other campuses nationwide, including two in Jacksonville.

Since late 2011, Hanna has been the leading voice and coordinator of what used to be called community colleges but are now called state colleges. Today, 28 institutions serve about 800,000 Florida students, awarding associates and baccalaureate degrees and industry certifications.

Hanna earns \$225,999.96 a year, according to state records.

He said in a written statement Thursday that he was recruited for the Columbia job and cannot comment on it before final interviews later this month.

"Serving as chancellor of the Florida College System is one of the greatest honors I have had in my professional career," he wrote.

"The board of Columbia College will decide what is best for their institution and if the other finalist is selected, I will continue to work every day to advocate for the students in the Florida College System."

Columbia College, in Columbia, Mo., is a private liberal arts and sciences college offering associate, bachelor's and master's degrees as well as certificate programs.

It serves more than 31,000 students at its campuses and online, including 3,500 in Florida. Its Jacksonville sites are at the Naval Air Station and at 7007 Bonneval Road.

Hanna is competing with Scott Dalrymple, dean of the School of Liberal Arts at Excelsior College in Albany, N.Y.

Jason Gibson, an English professor at Florida State College at Jacksonville and faculty senate president, said the Columbia College job seems more stable and less political than the chancellor's current job, which is an appointed position by Florida's education commissioner, who is appointed by the governor.

Gibson said Hanna has been the state colleges' main voice in Tallahassee at a time of reduced state funding for higher education and increased pressure to hold down tuition and reduce college instructors' job security. For instance, Gibson said, Hanna has gone along with a plan that requires college instructors to teach at least five years, instead of three, before they can be eligible for long-term employment contracts.

"Hanna has done the best he can, given that he's a political appointee in a very anti-education political climate," Gibson said.

Before he was chancellor, Hanna was a lawyer and managing shareholder of Bryant Miller Olive, a statewide law firm, from 1997 to 2011. He has been special counsel to governmental units, represented clients before state agencies and worked on projects in education, energy and utilities.

He also was a member and past chairman of the state Board of Community Colleges, vice chairman of the board of trustees of Tallahassee Community College and member of the board of trustees of Florida A&M University and the University of West Florida.

## **Osher Offers Learning Opportunities**

By John Van Gieson CAPITAL OUTLOOK

Lifelong Learning Institute (OLLI) at Florida State University is filled with what's considered a stimulating, fun program of classes, activities, clubs and trips for adults.

The spring term of OLLI classes and activities will begin at 1 p.m., Tuesday, Jan. 7 at the Turnbull Center on FSU's campus. Students will be able to see first-hand an excellent opportunity to learn abut all that OLLI has to offer and hear from the professors who will be teaching the Spring Term classes. Classes are taught by professors from Florida State, Florida A&M, Tallahassee Community College and community experts. All of whom work to the OLLI high priority of diversify membership.

OLLI classes and events are open to all community members 50 and older. Classes are dedicated to the love of learning: no credits, no required reading, no tests and no homework. You don't have to be a college graduate to participate. Spring term membership costs \$60 and class fees range from \$30 to \$55.

Class topics include literature, art, music, science, health, current events, history and technology. Class selections are based on the interests of OLLI members. If students or potential students have a good idea for a stimulating class, OLLI officials ask for your feedback so that they could identify an outstanding instructor and add it to our schedule.

During the fall 2013 term, Dr. Richard Mashburn, associate pastor at Bethel Missionary Baptist Church, taught a civil rights class. The class visited the Carrie Meek-James N. Eaton, Sr. Southeastern Regional Black Archives Research Center and Museum at FAMU and the John G. Riley House and Museum in Tallahassee to learn more about historic civil rights struggles in Tallahassee.

Spring term classes of special interest to the African-American community include one on Toni Morrison's novels and another called Tallahassee in the Gilded Age. OLLI has formed a partnership with the Riley House, which will host the Tallahassee in the Gilded Age class starting Jan. 29.

On Jan. 20, OLLI will commemorate Dr. Martin Luther King Jr. Day by partnering with the Canopy Roads Theater Company in association with poemedy.com for a special presentation of scenes from Lorraine Hansberry's beloved play "A Raisin in the Sun" at the Southside Arts Complex. The performance starts at 4 p.m. and will be followed by a discussion between the director, cast and audience on the meaning of the play.

Tickets cost \$10. Admission for children 12 and under is free. For more information on tickets contact nancyofarrell04@gmail.com.

To learn more about OLLI and its offerings by visiting the website at www.olli.fsu.edu.

John Van Gieson is the membership president of OLLI at FSU.

# Jim Murdaugh and Maureen Curley: Program helps TCC students persevere

By Jim Murdaugh and Maureen F. Curley TALLAHASSEE DEMOCRAT OP-ED

When Linda Bell enrolled in **Tallahassee Community College**, like 70 percent of her peers across the country she was placed in several developmental courses designed to give her the necessary foundation for college-level coursework. These required courses in math and English brought her up to speed and gave her a better chance to complete future college-credit classes and her degree.

Developmental education has been getting more attention recently as the higher education reform movement known as "the completion agenda." In hopes of accelerating students through to graduation, Florida passed a law so that, beginning this year, developmental courses will no longer be required for recent public high-school graduates, even those who may need help before beginning college-level classes.

In response, community colleges and other openenrollment institutions are seeking innovative ways to increase the number of students who stay in school until graduation (student persistence), while improving the quality of learning. Connect2Complete, a program that has been a lifeline for Linda Bell, is doing exactly that.

**Tallahassee Community College is one of nine** colleges nationally, and one of three in Florida, selected to participate in Connect2Complete (C2C). C2C, which is administered by Campus Compact and funded by the Bill & Melinda Gates Foundation, uses peer-to-peer mentoring and peer-assisted service learning to support students enrolled in developmental education **courses.** Service learning connects course content to the real world. For example, students in developmental mathematics classes work with local elementary-school students to provide learning materials, resources and motivation. These strategies encourage academic development, social integration and personal development — all key factors in student persistence.

C2C seeks to reduce the barriers that cause economically disadvantaged developmental education students to struggle, while empowering them to participate fully as members of their communities. Student peer advocates, working alongside faculty, serve as mentors and support service-learning activities.

As requirements for developmental education are reduced or removed, faculty will have to address a much broader range of student ability and preparation in their classes. Programs such as C2C are valuable in providing personal connections and extra support to vulnerable students.

C2C has greatly influenced the fabric of the college, with service learning and civic engagement being adopted as part of TCC's strategic plan this past year.

The most promising element of TCC's participation in Connect2Complete is the adoption of course-based service learning by faculty. C2C peer advocates, including former C2C student Linda Bell, and C2C faculty fellows are raising awareness about service learning with their colleagues. Connecting students to their peers, faculty and community is a simple but effective way to help them. The grant funding through Campus Compact has allowed TCC to develop a model of campus and civic engagement that promotes student persistence and leadership development. As the grant cycle reaches its close, TCC is sustaining the project by building it into the college's organizational structure and budgeting process.

Jim Murdaugh is the president of Tallahassee Community College. Maureen F. Curley is president of Campus Compact, a national coalition of more than 1,100 college and university presidents who are committed to fulfilling the civic purposes of higher education.

#### **Heading OLLI provides chance for lifelong learning**

By line John Van Gieson Special to the Chronicle

If you love learning and would like to participate with old friends and new ones in stimulating cultural and social events, field trips and travel opportunities, the Osher Lifelong Learning Institute (OLLI) is the place for you.

OLLI is the lifelong learning program at Florida State University, but its classes and activities are open to all members of the community who are at least 50 years old. You don't have to be a college graduate nor do you have to be connected to FSU to join. In fact, most of our members are not FSU alumni. Many moved to Tallahassee later in life and discovered that OLLI helped them become involved in the community.

OLLI courses are taught by FSU professors and graduate students, faculty members at Florida A&M University and Tallahassee Community College, and community experts.

Membership is affordable, \$60 for the Spring Term. Class fees range from \$30 to \$55. Classes start on Jan. 27, and you can sign up any time between now and then. Courses are offered on campus, mostly at the Claude Pepper Center, Westminster Oaks and other locations in the community. Most classes meet in six weekly two-hour sessions.

Here's the good news: There are no tests, no homework and no grades – just learning for the love of learning.

To join OLLI, or register for classes and activities go to www.olli.fsu.edu. Click on Course and Activity Schedule for descriptions of all of our Spring Term offerings.

To express our gratitude to FSU, OLLI offers two \$2,000 scholarships a year to students nominated by professors who teach our courses. Our Spring Term winner is Matt DelCiampo, a graduate student in ethnomusicology. Matt, who has already taught two courses in the history of popular music, will be teaching a Spring Term course entitled "From the Beatles to Michael Buble: The American Popular Music Scene Since the Late 1960s."

There's not enough space to identify all of our Spring Term courses here, but I am listing several in hopes of whetting your appetite: "Arab Spring and the Legacy of Decolonization," "The Lucky Few: Between the Greatest Generation and the Baby Boomers," "Diet and Nutrition for Healthy Aging," "Bones: Tales from the Dead," and "Passion Through the Ages and Between the Pages: Feminist Theory and Romance Novels."

OLLI at FSU is affiliated with the Bernard Osher Foundation, which provides funding to more than 100 lifelong learning programs at universities and colleges all over the country. We have already received a \$1 million endowment from the Osher Foundation, and we may be in line for another one if we increase our membership to more than 1,000 in 2014. That is within reach as we had more than 825 members last year.

OLLI receives logistical support but no direct funding from FSU. A second Osher endowment would ensure continued sustainability and affordability as we grow and improve our program.

If you join now, you will enrich your life by participating in exciting courses and activities, making wonderful new friends and helping expand learning opportunities for mature adults throughout our community.

So what are you waiting for?

John Van Gieson is the membership president of the Osher Lifelong Learning Institute at FSU.

#### Community mourns the loss of a 19-year-old TCC student

**By Christina Reznac** WTXL.COM



TALLAHASSEE, Fla. (WTXL)-- A community is mourning the loss of 19-year-old Tanner Douglas Treadway, who was killed in a car accident January 11.

Troopers with the Florida Highway Patrol say it happened shortly after 8 p.m. on Interstate-10 near Thomasville Road exit 203. They say Treadway was driving in the left lane when he crossed the two neighboring lanes, lost control of the car and ran off the road. He collided with a guard rail and hit a light pole. Troopers say alcohol is not a factor in the crash and Treadway was wearing a seat belt.

**Treadway was a student at Tallahassee Community College.** He graduated from Leon High School, where he played on the baseball team.

Friends paid their respects to Treadway by placing memorabilia like old baseball shoes, a jersey and flowers at the scene of the accident. Former Leon High School principal Rocky Hanna says Treadway was a student that everyone looked up to, and friends say he was well-known and well-liked.

## WORKFORCE plus REVEALS LIST OF EMPLOYERS PARTICIPATING IN 2014 JOB FAIR & EXPO

**FOSTER FOLLY NEWS** 

TALLAHASSEE, FL – WORKFORCE plus today revealed the list of more than 100 employers participating in next week's job fair and expo on their Facebook event, where attendees have been encouraged to RSVP (https://www.facebook.com/events/1402275826 685178/?ref=22).

The 2014 Job Fair and Expo will be held at the Donald L. Tucker Civic Center on Thursday, Jan. 16, 2014 from 10a.m. to 2p.m., which is offered at no cost to job seekers and employers.

More than 100 businesses at the job fair are hiring candidates for full-time, part-time and temporary positions in the Capital Region. Various industries represented include healthcare, government, manufacturing, retail, financial services and law enforcement.

Job seekers are encouraged to bring several copies of their resume, to dress professionally, and to register a profile in the Employ Florida Marketplace before arriving to avoid long lines. To prepare for the job fair, WORKFORCE plus is hosting several workshops including basic resume writing, interviewing techniques, dress for success, cover letter basics, network building and more.

Sponsors for the 2014 Job Fair and Expo include Dynamic Workforce Solutions, The Economic Development Council of Tallahassee/Leon County, Inc., the Greater Tallahassee Chamber of Commerce County and Keiser University.

For more information about WORKFORCE plus and the multitude of programs offered, go to www. wfplus.org or call 1-866-WFP-JOB1. Programs funded through WORKFORCE plusare equal opportunity programs with auxiliary aids and services available upon request to individuals with disabilities. Persons using TTY/TTD equipment use Florida Relay Service 711.

To request an interview from WORKFORCE plus CEO Jim McShane or Director of Client Services Kara Palmer, please contact Nicole Garcia, communications associate, at (850) 617-4611 or Nicole.Garcia@wfplus. org.

List of Employers:

**Active Minerals International** 

**Addison Transport** 

Adecco

**Advance Auto Parts** 

Advanced Loan Systems, LLC

Advanced Systems Design, Inc.

Aerotek

**All Care Services** 

Allstate

Allstate Insurance Company

American General Life & Accident

Anchor Incorporated Child Development Center

Aron Security, Inc. dba Arrow Security

Automated Health Systems

**AVON PRODUCTS** 

**Bean Team Staffing** 

**Big Bend Hospice** 

**Brewer Amusement Company LLC** 

C & C Financial Solutions

Capital Area Community Action Agency, Inc

Capital City Bank \*

Capital Insurance Agency, Inc.

**Cardinal Staffing Services** 

Centre Point Health & Rehab

City of Tallahassee Fire Department

Clear Channel Media & Entertainment

Comcast

Cross Creek Medical PA

**Crossroad Academy Charter School** 

CSG

**DCD Properties LLC** 

Department of Economic Opportunity,

Reemployment Assistance Prog.

**Department of Financial Services** 

DS Connections Inc.

Early Learning Coal ion

Economic Development Council of Tallahassee/Leon

County, Inc.

**Experience Works** 

**Family Endeavors** 

Florida A&M University

Florida Department of Agriculture & Consumer

Services

Florida Department of Corrections (Gadsden)

## WORKFORCE plus REVEALS LIST OF EMPLOYERS PARTICIPATING IN 2014 JOB FAIR & EXPO....

continued

Florida Department of Corrections (Taylor) Florida Department of Corrections (Wakulla & Jefferson)

Florida Department of Juvenile Justice

Florida Highway Patrol

Florida State Hospital

Florida State University – Human Resources Floyd & Associates Investigative Solutions LLC

Four Star Freightliner Inc. Gadsden Correctional Facility Genesys Medical Equipment

Glenda Conley State Farm Insurance

Go to B.A.T. Consulting

Gwen Andrews Home of Success Agency

Helping Hands of North Florida, Inc.

**Home Depot** 

Home Instead Senior Care

**IHOP** 

ITT Technical Institute \*

**Kaye Scholer** 

Keiser University \*

**Kelly Services** 

**Keystone Design LLC** 

**Leon County Government** 

LifeShare Management Group, Inc.

Lively Technical Center

Lowes - Marianna

**Massey Services** 

Metz Culinary Management

Miracle Hill Nursing & Rehabilitation Center

New Age Media – WTLH/WTLF/ETLH

**New Hire Solutions** 

North Florida Medical Centers, Inc.

Palmetto Security Services

Pep Boys

**Quality Services of Tallahassee** 

REJUVINAIR Inc.

Remedy Staffing

Rent A Center

Roadmaster Driving School

Securitas Security Services USA, Inc.

St. Marks Powder \*

Sunshine Car Care, LLC

**Tallahassee Community College \*** 

Tallahassee Memorial HealthCare

Tallahassee Police Department

**Tallahassee Primary Care Associates** 

Talquin Electric Cooperative Tiny Steps Learning Center Transamerica Agency Network

**Troops to Teachers** 

Troops to Teachers FL Caribbean Region

TRS, Inc.

**Turner Fine Furniture** 

US Army

**Vector Security** 

Waddell and Reed

WalMart

**Werner Enterprises** 

Whataburger Restaurants

Williams Communications

Wingstop

Wireless Advantage

**Workforce Plus** 

WTWC - NBC 40

WTXL - ABC 27

**Xerox Services** 

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**About WORKFORCE plus** 

WORKFORCE plus provides comprehensive employment and workforce services by connecting work-ready job seekers with diverse and competitive employment opportunities in Gadsden, Leon and Wakulla Counties. Services to job seekers include one-on-one career advising, interviewing and resume writing assistance, employment workshops, labor market information and access to a resource center that includes free use of computers, printers, fax machines and copiers. Services to employers include recruitment assistance, skills assessments for applicants, customized training and information on tax incentives. Employers and job seekers are matched through the Employ Florida Marketplace system. All services are provided at no cost.

#### The Week Ahead for Jan. 13 to Jan. 17, 2014

THE FLORIDA CURRENT

Wednesday, Jan. 15, 2014 UNIVERSITY SYSTEM...The Board of Governors of the State University System meets for two days at Florida Gulf Coast University in Fort Myers, starting Wednesday, to conduct regular business. More information can be found here.

BUDGET REQUESTS...The House Justice Appropriations Subcommittee meets 8 a.m. Wednesday to hear budget request presentations from the Department of Corrections and the Public Defenders. The meeting will be held in room 17 of the House building.

TRAUMA CENTERS...The House Health Innovation Subcommittee hears a presentation by the Department of Health on Florida's trauma system. The DOH's plan for approving trauma centers is the subject of considerable debate among hospitals in the state. The meeting begins at 8 a.m. Wednesday in room 306 of the House building.

PAROLE COMMISSION...The Florida Parole Commission meets 8:30 a.m. Wednesday in Atlantic Beach to decide on cases before the commission. The meeting will be held in the Atlantic Beach City Commission Chambers, 800 Seminole Road. The agenda can be found here.

INDIAN RIVER LAGOON...Rep. Gayle Harrell will hold a press conference alongside Reps. MaryLynn Magar, Debbie Mayfield, Larry Lee and Cary Pigman 9 a.m. Wednesday to discuss Indian River Lagoon and Florida waterways. The press conference will be held on the fourth floor of the Capital building outside the House chamber.

CONNECT...The Senate Appropriations
Subcommittee on Transportation, Tourism and
Economic Development will hear a presentation
on the issues with the CONNECT unemployment
website when it meets 10 a.m. Wednesday.
Enterprise Florida will also present its annual
incentives report. The meeting will be held in room
110 of the Senate building.

UNEMPLOYMENT APPEALS...The Reemployment Assistant Appeals Commission meets 10 a.m. to

deliberate on cases before the commission. The meeting will be held in the Rhyne Building, 2740 Centerview Drive. The agenda can be found here.

VETERAN TUITION...The Senate Appropriations Subcommittee on Education reviews a proposal from Sen. Jack Latvala, R-Clearwater, giving in-state tuition to military veterans at 10 a.m. Wednesday in room 412 of the Knott building.

NONPROFITS LEGISLATION...Agriculture Commissioner Adam Putnam speaks in Tallahassee at the Florida Nonprofit Alliance Symposium to unveil new legislation affecting the nonprofit sector. The symposium will be held from 10 a.m. to 2 p.m. at the Tallahassee Community College Capitol Center, 300 W. Pensacola St. Registration is \$50 and includes lunch. Contact Ywana Allen at 404-429-1119 or yallen@flnonprofits.org.

HEALTH CARE WORKFORCE...The House Select Committee on Health Care Workforce Innovation holds a discussion on the workforce with, among others, the Department of Economic Opportunity's top economist Rebecca Rust, at 10:30 a.m. Wednesday in room 212 of the Knott building.

GRADUATE MEDICAL EDUCATION...The Senate Appropriations Subcommittee on Health and Human Services hears a presentation on graduate medical education funding from the Agency for Health Care Administration. Funding was increased last session as part of the state's effort to alleviate the physician shortage. The meeting begins at 2 p.m. Wednesday in room 412 of the Knott building.

EDUCATION FUNDING...The House Education Appropriations Subcommittee discusses district technology plans and funding at 2:30 p.m. Wednesday in room 17 of the House building.

NEWBORN PROGRAM...The House Health Quality Subcommittee hears an overview of the Department of Health's Newborn Screening Program at 2:30 p.m. Wednesday in room 306 of the House building.

#### **TCC Model UN gets Top Honors**

**By Rahman Johnson** WTXL



Tallahassee - The Tallahassee Community
College Model United Nations team won top
honors at the Southern Regional Model United
Nations conference in Atlanta.

More than 40 schools and 500 students joined to discuss HIV/AIDS prevention and treatment, fresh water access and climate change among other issues. The summit allowed the group to come up with real world solutions for some of these problems.

TCC's team of 18 students represented, Bangladesh and Iraq. The TCC students representing Bangladesh were one of only four groups recognized with an Outstanding Delegation award, the highest award presented at the conference. Meanwhile, the TCC students representing Iraq were one of only five groups to receive a Distinguished Delegation award, the second-highest level of recognition.

TCC's Model United Nations delegations were the only delegations from a two-year college recognized with such top-level awards. One TCC student, Virginia King, was awarded a distinguished delegate award for her participation in her committee.

The group will move forward to the National Model United Nations conference in New York City this April. There, they will represent Israel.

## **EDC Of Tallahassee Supports Allocation Of 15% Local Option Sales Tax Extension**

By Tallahassee Chamber of Commerce WCTV.TV

News Release: Tallahassee Chamber of Commerce

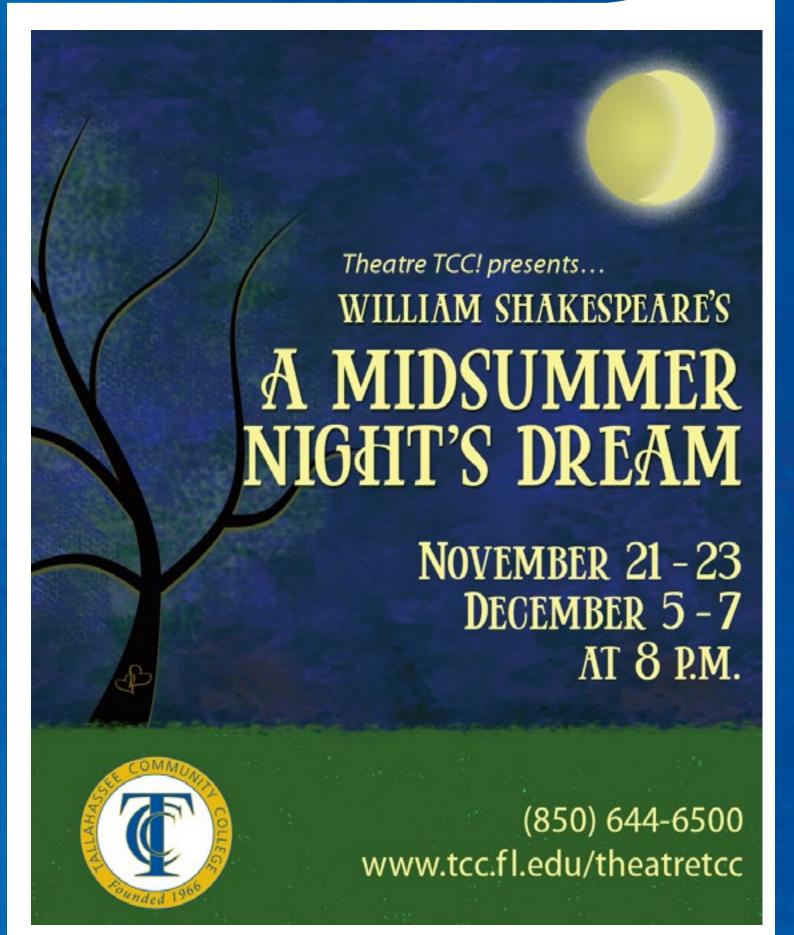
On behalf of Chair Jim Murdaugh, please find attached a resolution from the Board of Directors for the Economic Development Council of Tallahassee/ Leon County supporting the allocation of 15 percent of the local option sales tax extension for economic development purposes. Below are quotes supporting this resolution...

#### **EDC Chair Dr. Jim Murdaugh:**

"As Chair of the EDC, I applaud our board of directors for supporting this resolution for the 15 percent allocation, and for recognizing its game-changing impact on our community while also setting the stage for our region to meet unidentified needs of the future. We're hopeful that our elected county officials will share our sentiments for this funding amount and we look forward to working with them on implementing the positive change that will occur in the months and years ahead as a result of this economic development initiative, and to leave our community in a better place for our children and grandchildren."

Kyle Touchstone, EDC Executive Vice President: "In order for Tallahassee & Leon County to remain competitive, it's vital that we allocate as much of the sales tax extension funding as possible towards economic development enhancements throughout the county. These projects will shape our region for generations to come, and this level of funding will lead to increased job creation, a better quality of life and a successful future for our entire community."







Parents and students will learn about dual enrollment options at TCC. Advisors will be available to register students.

Dual Enrollment Advising & Registration: November 4 through December 13

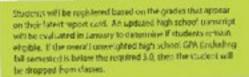


Bring completed and signed permission to register form, along with a copy of latest report card.



#### **New Students**

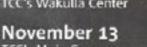
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TCC's Main Campus FPAC 104

November 14 TCC's FPSI Conference Center

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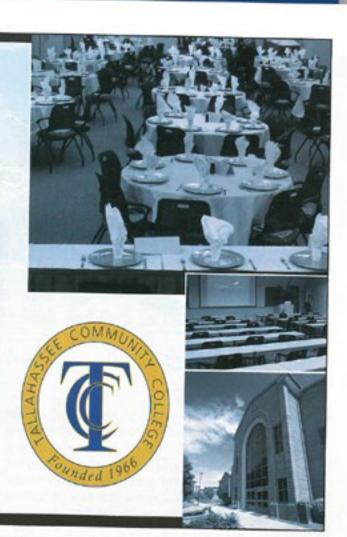


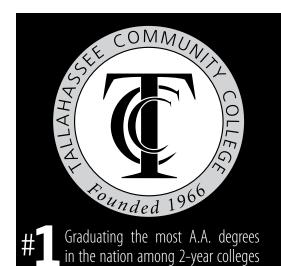
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