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Faculty, Early Childhood
Education

We Build It, Yet They Don't Come:

Exploring Engagement Strategies in Early Childhood Service-Learning

Project Description

Discovering and Addressing Barriers to Early Childhood Education student participation in additional Service-Learning opportunities.



Rationale:

Low student participation in additional service-learning opportunities.

Service-learning is beneficial to students (for example: connects classroom knowledge to real-world experience, expands networking opportunities)

Discovering, Addressing, and Reducing barriers to participation can help increase participation.



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Capstone Results-Barriers to Participation

BARRIERS TO PARTICIPATION

1

Scheduling
conflicts

2

Family
Obligations

3

Insufficient
event
promotion

4

Limited
awareness of
events

5

Social
Discomfort

6

Transportation

7

Lack of
motivating
incentives

8

Past
volunteer
experiences

Future Recommendations



Weekend opportunities



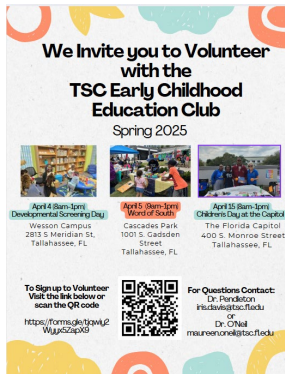
Bring Your Child



On-Campus Activities



Provide More Details



Enhanced Event Marketing



Bring a Friend



Snacks



Partner with campus orgs

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