



## **Dr. Jessica Griffin**

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# Student Service Model for Career and Technical Certificate (CTC) Programs

## 1. **Project Overview:** Creating a formalized Student Service Model for CTC programs (**short-term goal WD CTC focus**):

- **Focus groups** to develop baseline data for each performance indicator
- Student **Orientation Evaluation**
- TCC **advisor pre- and post-assessment** of CTC programs

## 2. **Stakeholders:** *Division of Workforce Development, TCC Advising Center, TCC Student Services, Transitional Studies Department(SLS1510), Students (Prospective Clock Hour, Current Clock Hour, and Current “Credit”), LMS Support and Institutional Effectiveness*



# Rationale

- *September 2020 Governor DeSantis launched the Get There Florida Workforce Education Initiative.*
- *Get There Florida shines the spotlight and increase awareness of short-term, in-demand career training opportunities.*
- *Opportunity to expand the support by ensuring we are recruiting, retaining, and producing individuals for our local workforce.*



# Student Service Model for Career and Technical Certificate (CTC) Programs

## Ultimate Goals

1. Strengthen our impact to help **ALL** students regardless of program choice and their walk in life
2. Increase enrollment, retention, and completion of CTC students



## Timeline

